



THE BLUE FAMILY TREE

Newsletter article March, 2020

What's the worst kind of threat? Well the unseen one of course. If you see it coming, you can usually avoid the threat and even get the upper hand. That's what you have been trained for. Have you ever just not seen it coming? Usually this results in you lying on the ground grasping for your pacset while the perpetrator is running as fast as he can in another direction and you wondering, what the hell just happened. None of us like to admit it, but we all have missed threats before. Some bigger than others, but it's impossible to scan and catch everything all the time. Sometimes you might miss a threat and never even know it until a co-worker who watched it unfold tells you later. But there is some good that comes from missing a threat and living to tell the story. You won't be missing it again. It gets added to your long list of things to watch for, and sometimes, not just added but placed at the top.

We are facing an unseen threat of a slightly different kind right now and the world seems to have gone mad. Many of us are left scratching our heads and reaching out to others around us and saying, "What the hell just happened?" Schools closing, every aspect of the entertainment industry closed from movie theaters to ski resorts, athletic events canceled, and on and on. It seems like a tad bit of overkill and we find ourselves critiquing the response against epidemics that have come before. We're hard on our leaders making the tough decisions to close and cancel events costing us loss of enjoyment and more importantly, lost revenue. But we should remember that those past epidemics were threats we didn't see coming. They left us lying on the ground wondering what the hell just happened as they killed far too many lives, in part due to how we responded. Our leaders have learned from being caught off guard before. They have placed this unseen threat at the top of their list of things to scan for and they won't be caught flat footed again. Is some of it an overreaction? Perhaps, but just like in police work we will never know how the actions we take right now will affect the outcome down the road. We just need to believe that we are doing the right thing for the right reasons, and the best possible results will follow.

Please add this unseen threat near the top of your scan list this spring. We don't want you to survive the world's worst bad guys just to be taken down by a virus.